

BARWON HEADS FOOTBALL & NETBALL CLUB



2017 SPONSORSHIP PROPOSAL

SPONSORSHIP / CO-ORDINATORS

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OUR HISTORY

The Seagulls

The Barwon Heads Football & Netball Club was established in 1922 and played in the Freshwater Creek District Football Association.

After the Second World War the club amalgamated with the Ocean Grove Football Club and joined the Geelong District Football Association. The Barwon Heads/Ocean Grove team won their first senior premiership in 1957. So season 2017 will be our 60th Anniversary of this great achievement.

The clubs separated in the early 1960's and a fierce rivalry developed. The matches played between these two clubs are well known as 'The Battle of the Bridge'. This rivalry has continued to build over the years with huge crowds attending these matches.

The Seagulls won Senior football premierships in the GDFL in 1957 and in the BFL in 1972, 73, 74 as well as 1993 and had a well earned return to finals in 2015.

Season 2016 saw lots of our developing young players improve and our colts and many other junior teams played in finals with our U14 boys taking a flag.

We also had our inaugural Girls Youth Team in 2016, which was a great addition to our club.

The club has an extremely strong netball section with over 150 girls and women playing. We've won six A grade premierships from 1996 to 2003. 2015 and 2016 saw almost every junior netball team in finals as well as Seniors, achieving a Premiership in U13 Section 1.

We run an impressive junior football program with approximately 180 kids participating in 8 teams during the 2016 season.

Our Auskick & Net-Set-Go programs are also very successful with approximately 90 kids participating every week.

With our clubrooms situated on Barwon Heads Bluff, it is arguably the most picturesque football ground in Victoria.



OUR COMMUNITY

Seagulls & The Community

Barwon Heads Football & Netball Club has become an integral part of the local community. We continue to prosper and grow as one. We continue to build our profile through close links with the local council and numerous community groups.

The Seagulls provide a family friendly atmosphere for all kids to play and have a sense of belonging. It provides them with a disciplined team environment and an opportunity to get the best out of themselves, with the support of great Mentors and role models in sport.

Seagulls & You

We're hoping that you believe Barwon Heads Football & Netball Club to be a perfect vehicle to showcase your brand, products and services because we truly believe we can assist you with your growth and success. To keep our partnership strong we will constantly keep you up to date and actively involved throughout the season.

Events such as our Season Launch, Family Day, Ladies Day, Sponsor's Luncheon & Senior Presentation Night have provided a tremendous platform to promote our partnerships in the past and going forward. Sponsorship funds go a long way towards keeping local football /netball clubs thriving in a competitive environment. Some of the areas these funds are invested in are:

- *Purchase of training and match day equipment*
- *Employing qualified trainers & senior coaches*
- *League affiliation fees*
- *Insurances*
- *Minor upgrade to facilities*
- *Ground maintenance*
- *Keeping junior fees down to an affordable level enabling all kids the opportunity to participate in a friendly team orientated environment.*
- *Conducting community awareness programs throughout our junior & senior sections ie. Drug & alcohol, mental health, breast & prostate cancer awareness, bullying etc.*



2017 SPONSORSHIP



PACKAGES

Detailed next page are our 2017 packages.

We are also more than happy to tailor a package to suit your individual needs. We believe this is an exciting time for the Barwon Heads Community and its Football/Netball Club and we are looking for those who are prepared to partner us in this exciting venture.



BARWON HEADS SPONSORSHIP PACKAGES

	BRONZE	SILVER	GOLD	PLATINUM
2017 Sponsorship Packages (incl. GST)	\$1,100	\$2,200	\$3,300	\$5,500
Social Membership passes	✓ x2	✓ x2	✓ x1	✓ x2
Ground signage (your design)	✓	✓	✓	✓ x2
Company logo listed at the netball courts	✓	✓	✓	✓
Company logo listed in home room change rooms	✓	✓	✓	✓
Company name listed in the clubrooms	✓	✓	✓	✓
Company logo on Television slideshow in clubrooms on game days	✓	✓	✓	✓
Drinks, food at half time Presidents luncheon @ senior home games	✓	✓	✓	✓
Certificate of Appreciation	✓	✓	✓	✓
Membership to Buckley's Entertainment Centre	✓	✓	✓	✓
Updates via email on team performance, selections & injuries	✓	✓	✓	✓
1 x home game Sponsors Luncheon with guest speaker (incl. 2 course lunch & drinks RSVP required - (with 1 st option to purchase additional tickets)	✓	✓ x2	✓ x2	✓ x4
Home page exposure on club website		✓	✓	✓
Recognition on club stationary			✓	✓
Tickets to Senior Presentation Night RSVP required Incl. complimentary wine/beer, 2 course meal & cheese platter			✓ x2	✓ x4
Captains Club Membership (see over for details)			✓ x1	✓ x2
1 x \$100 Ticket – Reverse Raffle (entitles you to 2 people per ticket)				✓
Opportunity for you to display promotional material around the club (supplied by you) and also speak about your business during the yearly sponsors luncheon.				✓

*Major Sponsor packages tailored to suit individual needs on request

Additional Sponsorship Packages available for consideration are:

- Individual Player Sponsorships
- Captains Club Sponsorships (already included in Gold & Platinum packages)





BARWON HEADS FOOTBALL AND NETBALL CLUB INC.

Please have one of the following Sponsorship Committee Members contact me to discuss:

- KYLIE RAWSON
- STEVE CONNOLEY

I would like to take up the following sponsorship package, please invoice me accordingly.

- Platinum Sponsorship Package
- Gold Sponsorship Package
- Silver Sponsorship Package
- Bronze Sponsorship Package

Please complete the invoicing details:

Business Name:

Contact:

Mailing Address:.....

.....

.....

Email:

Grid of 25 empty boxes for email input

Phone: Fax:.....

Return to: Membership Department
 Barwon Heads Football & Netball Club
 PO Box 1020
 Barwon Heads Vic 3227
 Email: admin@barwonheadsfn.org.au

The Barwon Heads Football & Netball club would like to take this opportunity to thank you for your support and generosity in season 2017.

MEMBERSHIP

Captains Club

Membership Includes:

- Social Membership Card to BHFNC (discount applies if 2016 membership already paid)
- 1 x BHFNC hat in club colours
- 25 pots of beer or glasses of wine
- A Game day function with lunch and drinks provided from 12.00 - 2.00pm (Football & Netball coaches and captains as guest speakers)
- Captains Club members displayed on board in clubroom
- Weekly updates via email on team performance, selections & injuries

TOTAL COST: \$250

THIS MEMBERSHIP IS INCLUDED IN OUR GOLD & PLATINUM PACKAGES

Individual Player (Junior & Senior)

Sponsor Package Includes:

- Your Company details displayed with photo of sponsored player in BHFNC Social Rooms
- Sponsored Player Photo provided for display
- Tax Invoice for Advertising

TOTAL COST: \$150

